



St. Marys, Ontario

www.baseballhalloffame.ca

2014 Induction Ceremony and Celebrity Golf Classic Sponsorship Opportunities

June 19 - 21, 2014; St. Marys, Ontario

Build your brand and help The Canadian Baseball Hall of Fame & Museum become a strong national entity that celebrates Canadian baseball heritage

This year The Canadian Baseball Hall of Fame will attract thousands of baseball enthusiasts to St. Marys through initiatives such as:

- 2014 Induction Ceremony and Celebrity Golf Classic
- Toronto Blue Jays Honda Super Camp
- The Aquafina Pitch, Hit, Run competition
- The St. Marys Slo-pitch All-Star Celebrations and HR Derby
- High-profile games, from Ontario's Inter-County Baseball League, as well as from the Premier Baseball League of Ontario & University games
- The Kids on Deck Summer Camp

We have devised three opportunities to help you continue to build your brand and grow your business

1 Advertising

in The Canadian Baseball Hall of Fame annual program/yearbook that will be available at all of the Hall's 2014 events.

2 Signage

on the outfield fences of our diamonds.

3 Grand Slam Membership

a way for you to give back to your organization.

Advertising with us will not only help you achieve your business goals and increase your sales but it will also contribute to making The Canadian Baseball Hall of Fame & Museum a strong national entity and help to reach our goal of:

- Enhancing our baseball complex, and
- Providing our KIDS ON DECK program, which uses baseball as a medium to teach cultural awareness and social justice to boys & girls

All these initiatives have a direct impact on the community and foster the development of healthy, active and conscientious kids.

One of our representatives will be contacting you soon, but feel free to return your order form directly to our office. Get your order in soon to ensure preferred placement.

Program advertising (2000)

The Souvenir Yearbook Program/Media Guide will be distributed to our members as well as at all events throughout the 2014 season, including the 2014 Induction Ceremony, Sports Celebrity Banquet, Celebrity Golf Classic, Team Canada exhibitions, Inter-County and PBLO games, tournaments, Kids On Deck camps, MLB tryout camps, Opening/Closing Days, concerts, all amateur games played on site, trade shows, and outreach programs delivered to service clubs/schools.

Back cover	\$2000	8 x 10.5
Inside front cover	\$1500	8 x 10.5
Inside backcover	\$1200	8 x 10.5
Full page	\$750	8 x 10.5
1/2 page	\$400	8 x 5.19
1/4 page	\$250	3.94 x 5.19
1/8 page	\$150	3.94 x 2.54
1/16 page	\$100	1.91 x 2.54



- Colour ads – add 20%.
- Bleeds – add 20%.
- Logo with min. 300 dpi .jpg will be required with the order.

Outfield Signage

The outfield signs that adorn the Hall of Fame fields are striking with white logos/lettering on a forest green background. The cost of advertising on the outfield fence is \$2,000 for three years or \$800 for one year. The one-time cost of the sign (approximately \$450) will be the responsibility of the client and its production will be coordinated by the Canadian Baseball Hall of Fame. Options such as larger signs and advertising on both sides of the fence are also available.



Grand Slam Membership

At \$1,000, this is a way for you to enjoy our unique events over Induction weekend or for you to give back to your employees or customers.

- Four tickets for the private VIP Inductee dinner
- Four seats in the second row for the Induction Ceremony
- Recognition in the program, on website and at Induction Ceremony
- Use of Hall of Fame's St. Marys Cement Company Field or Rotary Field for a day.



St. Marys, Ontario

2014 Advertising Order Form

Company: _____ Contact: _____

Telephone: _____ Address: _____

E-Mail: _____

Program Advertising

Size/Placement	Cost	Colour	Bleed	Total
Back cover	\$2000	+ \$120	+ \$120	.00
Inside front cover	\$1500	+ \$120	+ \$120	.00
Inside back cover	\$1200	+ \$120	+ \$120	.00
Full page	\$750	+ \$120	+ \$120	.00
1/2 page	\$400	+ \$80	N/A	.00
1/4 page	\$250	+ \$50	N/A	.00
1/8 page	\$150	+ \$30	N/A	.00
1/16 page	\$100	+ \$20	N/A	.00

Outfield Signage

Duration	Cost	Sign + Additional Options	Total
Three years	\$2000	\$450 + _____	.00
One year	\$800	\$450 + _____	.00

Grand Slam Membership

Duration	Cost	Total
One year	\$1000	.00

Subtotal .00

HST (program & outfield billboards only) .00

Grand Total .00

Cheque Mastercard Visa Amex

Name on Card: _____ Card Number: _____

Signature: _____ Expiry Date: _____

Please return this form by fax to 519-284-1234, email: baseball@baseballhalloffame.ca
or mail – 140 Queen St. E. P.O. Box 1838 St. Marys, ON N4X 1C2