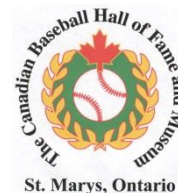


**Canadian Baseball Hall of Fame & Museum**  
**4th Annual London Salutes Canadian Baseball Breakfast**  
**Sponsorship Opportunities**



**Be part of the action!**

Friday, June 20, 7:30 am, at London Convention Centre with special guests Montreal Expos legends Tim Wallach and Dave Van Horne, and the greatest Canadian to ever play Major League Baseball, Fergie Jenkins.

**Mingle with:**

- Hundreds of baseball fans
- Dozens of baseball and sports personalities
- Thousands of inboxes and online, print and broadcast impressions, including local and national media

**Double Play Sponsorship      \$5,000 (or \$13,000 for 3-year naming agreement)**

- Lead naming of event; i.e. London Salutes Canadian Baseball Breakfast presented by (insert company name)
- Only available for one company
- Featured logo inclusion at top of all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook posts for all Induction Weekend events
- Lead sponsor positioning at London Salutes Canadian Baseball Breakfast
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- Distribution and sampling opportunities during Induction Weekend
- Eight tickets to London Salutes Canadian Baseball Breakfast
- Two tickets to Celebrity Slo-pitch game and Welcome Dinner
- Two premium reserved seats at Induction Ceremony
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony and London Salutes Canadian Baseball Breakfast

**RBI Sponsorship      \$2,000**

- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook posts for London Salutes Canadian Baseball Breakfast
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- Four tickets to London Salutes Canadian Baseball Breakfast
- Two tickets to Celebrity Slo-pitch game and Welcome Dinner
- Two premium reserved seats at Induction Ceremony
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony and London Salutes Canadian Baseball Breakfast

**On Deck Sponsorship      \$1,000**

- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook posts for London Salutes Canadian Baseball Breakfast
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- Two tickets to London Salutes Canadian Baseball Breakfast
- Two tickets to Celebrity Slo-pitch game and Welcome Dinner
- Two premium reserved seats at Induction Ceremony
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during London Salutes Canadian Baseball Breakfast

*Proceeds from this event support the Canadian Baseball Hall of Fame's Kids on Deck Camp Program, providing opportunities for children and youth to learn life lessons through the medium of baseball.*

**Contact: Scott Crawford, Director of Operations, Canadian Baseball Hall of Fame [baseball@baseballhalloffame.ca](mailto:baseball@baseballhalloffame.ca) 519-284-1838**