



St. Marys, Ontario

www.baseballhalloffame.ca

2016 Induction Ceremony and Celebrity Golf Classic Sponsorship Opportunities

June 16 - 19, 2016; St. Marys, Ontario

Events

Thursday, June 16

Celebrity HR derby and slo-pitch game

Friday, June 17

20th Annual Celebrity Golf Classic

Saturday, June 18

Baseball Family Street Party

Induction Ceremony

Benefits

Mingle with:

- Thousands of baseball fans
- Dozens of baseball and sports personalities
- Thousands of inboxes and online, print and broadcast impressions, including local and national media



Grand Slam Sponsorship

\$25,000



- “Presented by” lead positioning for Induction Weekend
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from www.baseballhalloffame.ca
- Up to five company banners in prominent locations in the induction tent (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Four tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- A foursome in the Celebrity Golf Classic
- Four premium reserved seats at Induction Ceremony
- Full page color advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony



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Home Run Sponsorship

\$15,000



- “Presented by” lead positioning for Induction Ceremony
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from www.baseballhalloffame.ca
- Up to two company banners in prominent locations in the induction tent (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Four tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- A foursome in the Celebrity Golf Classic
- Four premium reserved seats at Induction Ceremony
- Full-page color advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony

Triple Play Sponsorship

\$10,000



- “Presented by” lead positioning for Celebrity Golf Classic
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from www.baseballhalloffame.ca
- One company banner in prominent location in the induction tent (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Four tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- A foursome in the Celebrity Golf Classic
- Four premium reserved seats at Induction Ceremony
- Full-page colour advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony



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Double Play Sponsorship

\$5,000



- “Presented by” lead position for Celebrity Homerun Derby, Ballgame and Welcome Dinner
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from www.baseballhalloffame.ca
- One company banner in prominent location at Induction Ceremony (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Two tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- Two premium reserved seats at Induction Ceremony
- ½ page advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events

RBI Sponsorship

\$2,500



- Hyperlink to website from www.baseballhalloffame.ca
- One company banner in prominent location at Induction Ceremony (provided by company)
- Two tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- Two premium reserved seats at Induction Ceremony
- 1/4 page advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony

Contact

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