



St. Marys, Ontario

[www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)

# 2013 Induction Ceremony and Celebrity Golf Classic Sponsorship Opportunities

June 27 - 29, 2013; St. Marys, Ontario .....

## Events

### Thursday, June 27

Celebrity Slo-pitch Game and Welcome Dinner

### Friday, June 28

London Salutes Canadian Baseball Breakfast

Celebrity Golf Classic

### Saturday, June 29

Induction Ceremony

Inductees: George Bell, Tim Raines, Rob Ducey, Tom Cheek and Nat Bailey

## Benefits

Mingle with:

- Thousands of baseball fans
- Dozens of baseball and sports personalities
- Thousands of inboxes and online, print and broadcast impressions, including local and national media



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## Sponsorship Levels

### Grand Slam Sponsorship

**\$25,000**



- “Presented by” lead positioning for Induction Ceremony
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- Up to five company banners in prominent locations in the induction tent (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Four tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- Four tickets to London Salutes Canadian Baseball Breakfast
- A foursome in the Celebrity Golf Classic
- Four premium reserved seats at Induction Ceremony
- Full page color advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony

# 2013

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### Home Run Sponsorship

**\$15,000**



- “Presented by” lead positioning for Celebrity Golf Classic
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- Up to two company banners in prominent locations in the induction tent (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Four tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- Four tickets to London Salutes Canadian Baseball Breakfast
- A foursome in the Celebrity Golf Classic
- Four premium reserved seats at Induction Ceremony
- Full-page color advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony

### Triple Play Sponsorship

**\$10,000**



- “Presented by” lead positioning for Celebrity Slo-pitch Game and Welcome Dinner
- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- One company banner in prominent location in the induction tent (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Four tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- Four tickets to London Salutes Canadian Baseball Breakfast
- A foursome in the Celebrity Golf Classic
- Four premium reserved seats at Induction Ceremony
- Full-page colour advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony

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## Double Play Sponsorship

**\$5,000**



- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- One company banner in prominent location at Induction Ceremony (provided by company)
- Distribution and sampling opportunities during Induction Weekend
- Two tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- Two tickets to London Salutes Canadian Baseball Breakfast
- Two premium reserved seats at Induction Ceremony
- ½ page advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony

## RBI Sponsorship

**\$2,500**



- Logo inclusion on all promotional materials, including posters, e-blasts, banners, signs, advertisements, media releases, and website and Facebook/Twitter posts for all Induction Weekend events
- Hyperlink to website from [www.baseballhalloffame.ca](http://www.baseballhalloffame.ca)
- One company banner in prominent location at Induction Ceremony (provided by company)
- Two tickets to play in the Celebrity Slo-pitch game and attend the Welcome Dinner
- Two premium reserved seats at Induction Ceremony
- 1/4 page advertisement in the annual program
- Acknowledgement on the sponsor page in the annual program
- Verbal recognition during the Induction Ceremony

## Contact

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